

**We invite you to join the Wellfleet Chamber of Commerce.  
Become a Member, become a Friend!**

P.O. Box 571, Wellfleet, MA 02667 Phone: 508-349-2510 Email: [info@wellfleetchamber.com](mailto:info@wellfleetchamber.com)

**Benefits of Chamber membership include:** Rack space at the information booth which attracts thousands of visitors each year, your own page on the website, a directory listing in the full-color guidebook with option to advertise (approx. 24,000 printed in 2020), and opportunities to network and socialize at dinners and off-season "After Hours". Your membership also helps our community. The Chamber funds scholarships for local students, donates to local charities, coordinates an annual Winter Workshop Series for small businesses, contributes to special town events, including the Holiday Tree-Lighting & Sing Along, implements Restaurant Week in June, and hosts the annual Fourth of July parade.

**Membership is only \$235.00. Save \$40 by postmarking your application with full payment by NOVEMBER 2. To be included in the 2021 Guidebook, a completed application, full payment and all ad material must be received by DECEMBER 1, 2020.**

- If there are no changes to your listings or application, check here, sign, date, and complete the payment information.** Otherwise please complete/correct the application below.

**Business Name:**

**Business Phone:**

**Business Street Address:**

**Business Mailing Address:**

**Business Email:**

**Website:**

**Year-round Contact Person:**

**Year-round Contact Person Phone:**

**Year-round Contact Person Email:** *(This email address is used as Account email to access your Chamber website listing.)*

**Business description for directory listing, approximately 55 characters:** (This listing will appear in the printed Guidebook in 2020; your website listing is not restricted in length or characters. After joining, you will receive instructions on how to log-in and update your website listing.)

The Chamber will do everything possible to proofread for accuracy. However, we are not responsible for printing errors. Please print your information. The Guidebook Committee reserves the right to edit if needed to comply with space limitations. Thank you.

**Membership rates:**

- \$235 for full membership (\$195 if postmarked by November 2)  \$125 non-profit  
 \$25 per person for "Friend" only membership

**Guidebook advertising rates:** Ad resolution must be 600 dpi or higher. Accepted formats include tif, jpeg, eps, InDesign, pdf. (Completed application, full payment, and all ad materials must be received by DECEMBER 1, 2020 for inclusion in the 2021 Guidebook.)

- |                                |                       |                           |
|--------------------------------|-----------------------|---------------------------|
| <input type="checkbox"/> \$160 | 1/8 page              | Ad size: 2.1875" x 1.75"  |
| <input type="checkbox"/> \$210 | 1/4 page (horizontal) | Ad size: 4.5" x 1.75"     |
| <input type="checkbox"/> \$210 | 1/4 page (vertical)   | Ad size: 2.1875" x 3.625" |
| <input type="checkbox"/> \$315 | 1/2 page              | Ad size: 4.5" x 3.625"    |
| <input type="checkbox"/> \$480 | Full page             | Ad size: 4.5" x 7.375"    |

Last year your ad size was \_\_\_\_\_ with \_\_\_\_\_ additional listings.

**Additional Guidebook listings: (\$60 each)**

- Number of listings: \_\_\_\_\_ x \$60 each = \_\_\_\_\_

Last year you had an additional listing in: \_\_\_\_\_.

Last year you had an additional listing in: \_\_\_\_\_.

**Total amount enclosed (Membership + Ad + Additional listings):** \_\_\_\_\_

Email ads or ad questions to:  
[wellfleetguidebook@gmail.com](mailto:wellfleetguidebook@gmail.com)  
Subject line: "your business name" 2021  
**Do not put "chamber ad" as your subject line.**

**The Chamber cannot make changes to existing ads. Please contact a graphic designer.**

**Signature:**

**Date:**